

Enter the Wine Bottle Label Competition for "*The Romance of Food and Wine,*"
presented by the sponsors of "The Art of the Meal – 2005"

- FIRST PRIZE – \$1,000, your signature on an edition of Chadds Ford Winery red wine,
your framed label design featured at a live auction.
- SECOND PRIZE – \$500, your signature on an edition of Chadds Ford Winery white wine,
your framed label design featured at a live auction.
- THIRD PRIZE – \$250 and your framed label design featured at a live auction.
- HONORABLE MENTION – 17 label designed will be presented in a Silent Auction, with the artist
receiving 50% of the purchase price*
- *Minus the framing and matting costs

In the spirit of unity and community, the sponsors of The Art of the Meal present "The Romance of Food & Wine,"
featuring cuisine from some of the areas finest restaurants and caterers paired with the great wines of Chadds Ford Winery.

The event will be held at the Chadds Ford Winery on October 5, 2005 and benefit community projects sponsored by the
Community Arts Center and the good works of the Media Fellowship House

In conjunction with the event, the sponsors of the Art of the Meal – 2005 are inviting artists and designers to participate
in a Wine Bottle Label Design Competition with the top prize being \$1,000. The top two prize winners will have their labels
featured on a special "artist signed" edition of red and white wines from the Chadds Ford Winery. In addition, the top 20
entries will have their framed artwork presented the night of the event in the "tasting room" and offered for sale in a silent
auction (the artist will get 50% of the proceeds of any sale minus the cost of the framing and mat which will be supplied for
the event).

See the rear of this sheet for rules and entry information. For additional information, contact George Rothacker at 610-
566-0334, or Debby Yoder at 610-566-1713.

We look forward to your participation in the Wine Bottle Label Design Competition, and your help in making this year's
"Art of the Meal" a great success.

Robin Otto
Chairperson for The Media Fellowship House
and Senior Vice President of Marketing and Business Development
First Keystone Bank

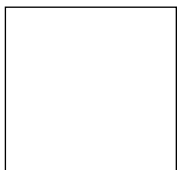
WINE BOTTLE LABEL DESIGN EXHIBITION

Call for Entries

*The Romance of
Food & Wine*


THE *Art* OF THE MEAL 2005
BENEFITING THE COMMUNITY ARTS CENTER
& THE MEDIA FELLOWSHIP HOUSE
presents

THE ROMANCE OF
Food & Wine
WINE BOTTLE LABEL
DESIGN COMPETITION



RULES OF ENTRY

1. Artists may submit a maximum of two (2) wine label designs.
2. Entry fee is \$25 per design. Entry fee (payable to "Art of the Meal") must accompany all submissions.
3. All two dimensional media is accepted. Work submitted must be suitable for reproduction. Digital submissions must be accompanied by high quality print formatted to the specifications described below. No three dimensional work is acceptable.

4. All label designs must conform to the following specifications:
 - Artwork must be mounted and covered, but need not be framed.
 - Label artwork must measure 9" X 10"
 - Submitted work must include a minimum 2" border on all sides of the label
 - Designs must include area for type as indicated OR include type for the following information:
 - The Romance of Food and Wine (provided by George Rothacker - see below)
 - October 5, 2005
 - Cabernet Sauvignon
 - The Arts of the Meal 2005
 - benefiting the Community Arts Center and the Media Fellowship House
 - Acceptable type formats are Adobe Illustrator, Photoshop and Quark Xpress



QUESTIONS ON WINE LABEL FORMAT AND TYPE should be addressed to George Rothacker at 610-566-0334 or george@rothackeradv.com

5. All work must be HAND DELIVERED to the Community Arts Center, 414 Plush Mill Road in Wallingford on THURSDAY, SEPTEMBER 8 between the hours of 10 a.m. and 3 p.m. and 7 p.m. to 8:30 p.m. Each piece submitted must be clearly labeled with the label below secured to the REAR of the piece. Each entry MUST be accompanied by the appropriate entry fee. (For driving directions, please call 610-566-1713 or visit the web at www.communityartscenter.org)
6. The organizers of this event reserve the right to not accept any piece submitted that does not meet the above requirements.

NOTIFICATION:

Artists should call Alicia Regotti AFTER 12:00 NOON on THURSDAY, SEPTEMBER 9 at 610-565-6210 to determine if their work was accepted for the exhibit. All accepted pieces will be auctioned for the benefit of Media Fellowship House and the Community Arts Center. Artists will receive 50% of the final selling price of their work.

UNACCEPTED PICK-UP

Work not accepted for the exhibit and auction must be picked up on MONDAY, SEPTEMBER 12 at the Community Arts Center, 414 Plush Mill Road, Wallingford, PA between the hours of 10 a.m. – 3 p.m. and 7 p.m. – 8:30 p.m. Work not picked up on that day will be charged a \$2 storage fee for every day it remains at the Arts Center.

PRIZE AWARDS

Winning artists will be notified by a member of the Arts of the Meal organizing committee of their prize no later than MONDAY, SEPTEMBER 12, 2005 by 5:00 p.m. Cash awards will be awarded at the October 5th event.

Prize award winners will be the guests of the organizing committee at the October 5th event.

All artwork that wins a cash award will become the property of the Art of the Meal organizing committee.

Cash award winning artists agree to have their work reproduced for distribution on wine bottled by Chadds Ford Winery for this event. Winning artists must allow reproduction of their work for various publicity purposes.

All honorable mention award winning labels will be mounted and framed for auction at the October 5th event. Artists will receive 50% of the sale price of their piece minus the costs of framing and mounting.

LIABILITY

Every precaution will be taken in handling entries, but the ART of the MEAL organizing committee, the Media Fellowship House and the Community Arts Center cannot assume responsibility for any loss or damage.

<p>Please PRINT all information. Work with incomplete labels will not be accepted.</p> <p>Artist's Name: _____</p> <p>Artist's Address: _____</p> <p>Artist's DAY time phone number: _____</p> <p>Artist's E-Mail: _____</p> <p>MEDIUM: _____</p> <p>_____</p>	<p>Please PRINT all information. Work with incomplete labels will not be accepted.</p> <p>Artist's Name: _____</p> <p>Artist's Address: _____</p> <p>Artist's DAY time phone number: _____</p> <p>Artist's E-Mail: _____</p> <p>MEDIUM: _____</p> <p>_____</p>
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